

**Alcohol Policy in Practice, Course Programme, 11<sup>th</sup> – 13<sup>th</sup> September, 2018 –  
Bailbrook House, Bath**

*Please note content and timings of inputs may change.*

**DAY 1: Tuesday 11<sup>th</sup> September**

**Alcohol Policy & Society**

10.00 – 11.00	<b>Introduction to Course &amp; Participants</b>	<b>Prof. Anna Gilmore Dr. Niamh Fitzgerald</b> University of Stirling
11am – 12pm	<b>Alcohol – Harms to Health &amp; Inequalities</b>	<b>TBC</b>
12 - 1pm	Lunch	
1 – 2.30pm	<b>Effective Alcohol Policies TBC</b> - – Evidence & Implementation	<b>Colin Angus</b> University of Sheffield
2.30 – 2.45pm	Short Break	
2.45 – 4.15pm	<b>Alcohol and Gender</b>	<b>Dr. Carol Emslie</b> Glasgow Caledonian University
4.15 – 5.15pm	<b>Alcohol and Price:</b> National & Local Policy Options and Evidence	<b>Dr. John Holmes</b> Sheffield University
5.15	End of Teaching for Day 1	
7.30pm Dinner	<b>Networking Dinner</b> for Participants and Facilitators	

**DAY 2: Wednesday 12<sup>th</sup> September**

**Alcohol & the Individual**

9.30 – 9.40am	Introduction to the Day	
9.40 - 11.40am	<b>Understanding, Measuring and Monitoring Consumption / Drinking Guidelines</b> <i>To include break.</i>	<b>Dr. John Holmes</b> University of Sheffield

11.40 – 1pm	<b>Alcohol and the Brain – Drinking Cues &amp; Genetics</b>	<b>Dr. Sally Adams</b> University of Bath
1 – 2pm	<b>Lunch</b>	
2 – 4pm	<b>IBA &amp; Alcohol Brief Interventions</b> Evidence, Design, Implementation in Different Populations & Settings <i>Including morning break</i>	<b>Dr. Niamh Fitzgerald</b> University of Stirling
4 – 5.15 pm	<b>Addressing the Availability of Alcohol:</b> <ul style="list-style-type: none"> <li>• <i>Licensing Laws &amp; Innovative Practice</i></li> <li>• <i>What can be done currently?</i></li> </ul>	<b>Dr. James Nicholls</b>
5.15pm	End of Teaching for Day 2	

## DAY 3: Thursday 13<sup>th</sup> September

### Marketing, Industry Activity & Advocacy

9.30 – 9.35am	<b>Introduction to the Day</b>	<b>Dr. Niamh Fitzgerald</b> University of Stirling
9.35 – 11.30am	<b>Alcohol Marketing &amp; the ‘Loi Evin’</b> <ul style="list-style-type: none"> <li>• <i>Consumer marketing of alcohol brands</i></li> <li>• <i>Controlling alcohol advertising: lessons from the Loi Evin</i></li> </ul>	<b>Prof. Karine Gallopel-Morvan</b> EHESP School of Public Health <b>Dr. Nathan Critchlow</b> University of Stirling
11.30 – 1pm	<b>Alcohol Industry Activity</b>	<b>Prof. Anna Gilmore &amp; colleagues</b> , Bath
1pm – 2pm	<b>Lunch</b>	
2 – 5pm	<b>Alcohol Policy Advocacy: Winning the Policy Battle</b> <i>Including afternoon break</i>	<b>Colin Shevills</b> Balance North East  <b>Katherine Brown</b> Institute of Alcohol Studies
5pm – 5.15pm	Evaluation of Course; Module Ends	